



SRI RAAJA RAAJAN
COLLEGE OF ENGINEERING AND TECHNOLOGY
(Approved by AICTE, New Delhi & Affiliated to Anna University)

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SRI RAAJA RAAJAN COLLEGE OF ENGINEERING AND
TECHNOLOGY

WOMEN EMPOWERMENT
CELL- REPORT



PRINCIPAL

Sri Raaja Raajan College of Engg. & Tech.,
Amaravathipudur, Karaikudi - 630 301
Sivagangai Dist. Tamil Nadu



WOMEN EMPOWERMENT CELL

ABOUT THE CELL

Women Empowerment Cell of Sri Raaja Raajan College of Engineering and technology was established with the motto of *“towards self-empowered mind”*. The cell aims to empower girl students and faculty, enhance their understanding of issues related to women and to make the college campus a safe place for girls and women and to address the practical issues related to the welfare and equal opportunities for Women faculty, staff and students.

With a view to take up women’s issues and problems, the cell aims at creating awareness of their rights and duties. It also provides a platform for women to share their experiences and views regarding their status in the society. Added to it suggestions for improvement and empowerment among themselves has been given. Aiming at intellectual and social upliftment of the female students, the cell stands for facilitating women’s empowerment through guest lectures, seminars, awareness programs and other welfare activities.

VISION

To promote general well-being of female students, teaching and non-teaching women staff of the College and to provide and maintain a dignified, congenial working environment for women and enable them to explore their imminent potential in all aspects.

MISSION

To train women to acquire wide range of skills and knowledge and to develop and increase their social, economic and intellectual capacities for peace, security and prosperity of mankind.





OBJECTIVES

- Identification of strong leadership, change-makers among women and girls and building their capacity.
- To promote a culture of respect and equality for female gender.
- To organize awareness programs on gender sensitization.
- To provide opportunities and programs for girls and women to be financially, mentally and emotionally empowered to promote their growth as individuals in their own right.
- To conduct seminars and workshop to impart knowledge of opportunities and tools available and train the women.
- Arranging seminars to create awareness on the economic, social, political, and legal rights of women.
- Organizing different activities to make women aware of their health, sports, self-defence etc.
- Conducting various competitions to encourage their artistic talents for creative thinking
- To highlight the importance of spirituality, health, hygiene and safety
- Celebration of International Women's Day on March 8th, every year
- To inculcate entrepreneurial attitude among young girls at the earliest so that they can be "job providers" rather than "job seekers".
- Counselling services for resident and non – resident students



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WOMEN EMPOWERMENT CELL

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CHILD ABUSE
PROGRAM

ON

07.08.2017

GUEST

Dr. G.PUNITHAGANESAN

Chairman, Bharath College of
arts & Science, Thanjavur.



CHILD ABUSE PROGRAM - 07.08.2017

REPORT

Women Development Cell of Sri Raaja Raajan College of Engineering and Technology had organized “Child Abusing Program” on 07th August 2017, in the presence of I/C Principal Dr. A. Kumaravadivel, M.E., Ph.D., M.I.S.T.E, Vice Principal Mrs. Hyacinth Suganthi and other faculty members.

Mrs. Hyacinth Suganthi delivered inspirational speech which went as follows:

Abuse and neglect are defined as “injury, sexual abuse, sexual exploitation, negligent treatment or maltreatment of a child”. This abuse can be of several kinds according to the World Health Organisation (WHO) – physical, mental, emotional, psychological or in the form of neglect or exploitation. It brings about circumstances causing harm to a child’s health, welfare, and safety. Child abuse, in its various forms can be found everywhere in India – in cities and rural homes, in the homes of the rich and the poor, and in the streets and schools. Wiping out child abuse in India requires a complex strategy that will require multi-stakeholder support.

Chief Guest Dr. G.Punithaganesan(Chairman, Bharath College of Arts&Science, Thanjavur), has shared her opinion and said that **The Safe Child Program Prevention of Child Abuse Program** is a comprehensive curriculum that teaches prevention of sexual, emotional, and physical abuse by people known to the child; **Prevention of Child Abuse** and abduction by strangers; and safety in self-care. It teaches a broad base of life skills for children ages 3-11. In nearly a decade of evaluation, the **Safe child Program** has clearly demonstrated that it reduces children’s risk of abuse and enhances their personal safety and competence.





The **Coalition for Children, (International Child Abuse Programs)** in response to increasing recognition of child abuse and interpersonal violence around the world, is making all programs available free of charge. Believing that it is never a good idea to reinvent the wheel, we provide these programs as a starting point. Each country should adopt the programs to reflect cultural norms and language.





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CHILD ABUSE PROGRAM – 07.08.2017



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INVITATION

**WOMEN'S HEALTH
AWARENESS**

03.10.2017

GUEST

K.SENTHAMARAI

HOD, Shanmuganathan engineering
College , Pudukkottai.



WOMEN'S HEALTH AWARENESS-03.10.2017

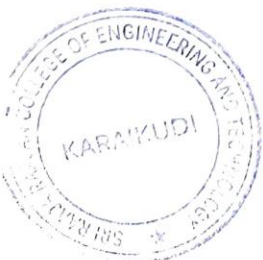
Report

Women Development Cell of Sri Raaja Raajan College of Engineering and Technology had organized "Women's Health Awareness" on 03rd October 2017, in the presence of I/C Principal Dr. A. Kumaravadivel, M.E., Ph.D., M.I.S.T.E, Vice Principal Mrs. Hyacinth Suganthi and other faculty members.

Mrs. Hyacinth Suganthi delivered inspirational speech which went as follows:

Women's Health Awareness is the Women's Health Awareness (WHA) Community Engagement Program is an innovative environmental health research, public health practice and advocacy initiative. The Program is located within the Office of Human Research and Community Engagement (OHRCE), Clinical Research Branch (CRB), National Institute of Environmental Health Sciences (NIEHS). WHA engages women across North Carolina and beyond, with a focus on understudied, underrepresented, underreported, and underserved (U4) populations.

Chief Guest Mrs. K. Senthamarai (HOD, Shanmuganatha Engineering College, Pudukkottai), has shared her opinion and discusses women patients' level of awareness of health services and health-seeking behaviour. Further, it analyses their perceptions and experiences of services received under the National Rural Health Mission (NRHM). By employing a survey method, data were collected through 200 women patients from eight Block Primary Health Centres located in Cachar district. The analysis showed mixed experiences of receiving health services. Women in rural areas experience difficulties in accessing health services and low literacy levels, low awareness of services and low economic status, which further contribute to reduced access. Through the NRHM, Accredited Social Health Activist and Auxiliary Nurse Midwives were able to connect well with the community and





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advance women's health. Women's experiences at health centres warrant systematic improvements in service delivery. Additionally, these findings have implications for improving health policies, programmes and services for women in similar rural areas beyond India.





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WOMEN'S HEALTH AWARENESS – 03.10.2017



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WOMEN'S RIGHTS AWARENESS PROGRAM

ON

20.02.2018

GUEST

Dr. BALASUNDARI

Associate Professor, SRR
B.ed College, Karaikudi.



Women's Right Awareness Program - 20.02.2018

REPORT

Women Development Cell of Sri Raaja Raajan College of Engineering and Technology had organized "Women's Right Awareness Program" on 20th Feb 2018, in the presence of I/C Principal Dr. A. Kumaravadivel, M.E., Ph.D., M.I.S.T.E, Vice Principal Mrs. Hyacinth Suganthi and other faculty members.

Mrs. Hyacinth Suganthi delivered inspirational speech which went as follows:

The primary mandate of the National Commission for Women (NCW) is to seek justice for women, safeguard their rights, and promote women's empowerment. The Commission monitors the proper implementation of all the legislations enacted to protect the rights of women so as to enable them to achieve equality in all spheres of life. Recognizing the need to impart legal awareness to women and girls, regarding their rights, the Commission has initiated a 'Countrywide Legal Awareness Programme for Women and Girls'. The awareness programme is implemented through Non Governmental Organizations (NGOs) and reputed institutions and aims to empower women and girls with the knowledge of their legal rights and duties, ultimately to be able to share power equally, gain full access to the means of development and to inspire a whole generation of women to work together towards achieving equality and justice.

After completion of almost Eight years of this programme the task of carrying it forward from state capitals to districts, towns, and Gaon Ki Ore is recognised as even more important. The Commission plays a catalytic role in taking the programme from cities to villages and from literate women to semi literate and illiterate women, who are facing greater constraints. NGOs, professionals, social





workers, and women activists at various level help the Commission to bring legal awareness among women and girls of various sections of society

Chief Guest Dr. Dr. Balasundari R (Assistant Professor, Sri Raaja Raajan B.Ed College, Karaikudi), has shared her opinion and said that financial assistance given by NCW will only be used for organizing Legal Awareness Programme. The assistance will be released in two installments. 50% of the sanctioned amount will be released after the proposal is approved by the NCW and on receipt for LAC, write-up on programme, venue, budget estimates item-wise (Para 10), likely number of participants and relevant documents. The balance amount will be released after the submission of the (i) Utilization certificates from the Chartered Accountant, (ii) Statement of Account (iii) Original vouchers (iv) Report of the Resource persons of the programme and (v) List of participants. The utilization certificate along with other documents should be submitted in a month's time from the date of organising the Legal Awareness Programme.

No equipment/asset will be purchased out of the assistance given by NCW. Unspent portion of the assistance will be refunded to the NCW. Separate accounts of the Programme will be maintained and the same will be subjected to test check by the Commission through its representative. In the event of violation of any of the terms and conditions of sanction, the organization will have to refund the entire amount sanctioned, to the Commission on demand or such part thereof along with penal interest as per the government rates





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WOMEN'S RIGHTS AWARENESS PROGRAM – 20.02.2018



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INVITATION

**WOMEN'S DAY
CELEBRATION**

ON

08.03.2018

GUEST

Dr. ANGAIYARKANNI

Principal, Sri RaajaRaajan
College of Education,
Karaikudi.



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Women's Day Celebration - 08.03.2018

REPORT

Women Development Cell of Sri Raaja Raajan College of Engineering and Technology had organized "International Women's Day" on 8th March 2017, in the presence of I/C Principal Dr. A. Kumaravadivel, M.E., Ph.D., M.I.S.T.E, Vice Principal Mrs. Hyacinth Suganthi and other faculty members.

Mrs. Hyacinth Suganthi delivered inspirational speech which went as follows:

International Women's Day is a time to reflect on progress made, to call for change and to celebrate acts of courage and determination by ordinary women, who have played an extraordinary role in the history of their countries and communities.

Chief Guest Dr. Angaiyarkanni R (Principal, Sri Raaja Raajan College of Education), has shared her opinion and said that achieving gender equality and empowering all women and girls is very important that ensures inclusive and quality education for all as also to promote lifelong learning. International Women's Day 2017 is an opportunity to transform this momentum into action, to empower women in all settings, rural and urban, and celebrate the activists who are working relentlessly to claim women's rights and realize their full potential.





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WOMEN'S DAY CELEBRATION- 08.03.2018



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INVITATION

**EQUAL PARTICIPATION
AND LEADERSHIP FOR
WOMEN**

11/07/2018

GUEST

Ms.S.BHARATHIMEENAL

Lecturer, Alagappa Govt
Polytechnic College, Karaikudi.



Equal Participation and leadership for women - 11.07.2018

REPORT

Women Development Cell of Sri Raaja Raajan College of Engineering and Technology had organized “Equal Participation and leadership for women” on 11th July 2018, in the presence of I/C Principal Dr. A. Kumaravadivel, M.E., Ph.D., M.I.S.T.E, Vice Principal Mrs. Hyacinth Suganthi and other faculty members.

Mrs. Hyacinth Suganthi delivered inspirational speech which went as follows:

Equal Participation and leadership for women is a Gender equality is a right. Fulfilling this right is the best chance we have in meeting some of the most pressing challenges of our time—from economic crisis and lack of health care, to climate change, violence against women and escalating conflicts.

Women are not only more affected by these problems, but also possess ideas and leadership to solve them. The gender discrimination still holding too many women back, holds our world back too.

The 2030 Agenda for Sustainable Development and its 17 Sustainable Development Goals (SDGs) adopted by world leaders in 2015, embody a roadmap for progress that is sustainable and leaves no one behind.

Chief Guest Ms. Bharathimeenal S (Lecturer, Alagappa Govt Polytechnic College, Karaikudi) has shared her opinion and said that Gender inequalities are still deep-rooted in every society. Women suffer from lack of access to decent work and face occupational segregation and gender wage gaps. In many situations, they are denied access to basic education and health care and are victims of violence and discrimination. They are under-represented in political





and economic decision-making processes. With the aim of better addressing these challenges and to identify a single recognized driver to lead and coordinate UN activities on gender equality issues, UN Women was established in 2010.

UN Women works for the elimination of discrimination against women and girls, empowerment of women, and achievement of equality between women and men as partners and beneficiaries of development, human rights, humanitarian action and peace and security.

The vital role of women and the need for their full and equal participation and leadership in all areas of sustainable development was reaffirmed in the Future We Want (paragraph 236-244), as well as in the Open Working Group Proposal for Sustainable Development Goals. Open Working Group Proposal for Sustainable Development Goals. The proposed Sustainable Development Goal 5 addresses this and reads "Achieve gender equality and empower all women and girls".





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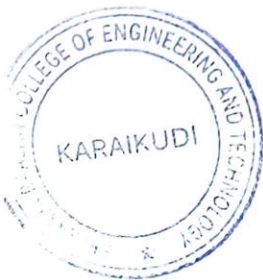
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**EQUAL PARTICIPATION AND LEADERSHIP PROGRAM FOR WOMEN-
11.07.2018**



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INVITATION

**SCIENCE DAY WITH
KALPANA CHAWLA**

17.03.2019

GUEST

Dr. K.SENTHAMARAI

HOD, Shanmuganathan engineering
College , Pudukkottai.



Science Day with Kalpana Chawla - 17.03.2019

REPORT

Women Development Cell of Sri Raaja Raajan College of Engineering and Technology had organized "Women's Health Awareness" on 17th March 2019, in the presence of I/C Principal Dr. A. Kumaravadivel, M.E., Ph.D., M.I.S.T.E, EEE Head of the Department Mrs. Rajeshwari and other faculty members.

Mrs. Rajeshwari delivered inspirational speech which went as follows:

Chawla was born in Karnal, Haryana. She got a degree in aeronautical engineering from Punjab Engineering elementary school. She moved to America and became a naturalized U.S. citizen in the year 1990s. She earned a master's degree in aeronautical engineering from the University of Texas. She got her doctorate from the University of Colorado Boulder in 1993. She began flying with people for NASA at the Ames Research the same year.

Chief Guest Mrs. K Senthamarai (HOD, Shanmuganatha Engineering College, Pudukkottai), has shared her opinion in 2000, Chawla was selected for her second voyage into space, serving again as a mission specialist on STS-107. The mission was delayed several times, and finally launched in 2003. Over the course of the 16-day flight, the crew completed more than 80 experiments. Kalpana was one of the seven people killed in the Space Shuttle *Columbia* disaster on February 1, 2003. National Science Day is observed every year on February 28 to commemorate the discovery of the 'Raman Effect'. On this day, the great Indian scientist, CV Raman, invented the 'Raman Effect' and won the Nobel Prize in the year 1930. The government of India honoured him with the Bharat Ratna in the year 1954.

In recognition of this discovery, the National Council for Science and Technology Communication (NCSTC) proposed that National Science Day be celebrated on February 28 each year. As a result of that proposal, the Indian Government accepted it, and the first National Science Day was celebrated on February 28, 1987.





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SCIENCE DAY WITH KALPANA CHAWLA- 17.03.2019



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**SOCIAL MEDIA
AWARNEES PROGRAM**

ON

24.06.2019

GUEST

S. DEEPA

Sub Inspector of Police,
Somanathapuram Police Station,
Karaikudi.



Social Media Awareness Program -24.06.2019

Report

Women Development Cell of Sri Raaja Raajan College of Engineering and Technology had organized “Women’s Health Awareness” on 24th June 2019, in the presence of I/C Principal Dr. A. Kumaravadivel, M.E., Ph.D., M.I.S.T.E, EEE Head of the Department Mrs. Rajeshwari and other faculty members.

Mrs. Rajeshwari delivered inspirational speech which went as follows:

Social media plays an important role in awareness creation. It provides the best mode of communication to many organizations in the present world. It involves the use of social networks such as Televisions, Facebook, websites among other broadcasting techniques. Social media builds an ideal environment for interaction where people can meet and share their ideas. Communication in social media covers a wide area since many people are accessible to the information, for instance, many people can access information posted to a Facebook page. The information posted can be spread to many people over a short period of time. Advancement in technology has played an important role in improving social media communication. People who are a distance apart can communicate with each other as if they are close to each other. Many organizations have utilized social media to communicate their agenda to the mass.

Chief Guest Ms. S Deepa (Sub Inspector of Police, Somanathapuram Police Station, Karaikudi), has shared her opinion .**Social Media** provides an ideal method of awareness creation since most people are accessible to television in the present world. The advertisements are made at a given interval period of time repeatedly so that many people can acquire the information communicated in the advertisement.





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The main purpose of these news channels is not to cover the story but to tell the world how they can keep themselves safe and how many precautions they have to take to stay healthy.





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SOCIAL MEDIA AWARENESS PROGRAM – 24.06.2019



[Signature]
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INVITATION

**WOMEN'S EMPLOYMENT
OPPORTUNITY**

21.07.2019

GUEST

M. VADIVAMBAL

**Administration Manager, Balaji Agency,
Kannan Bajar, Karaikudi.**



Women's Employment Opportunity-21.07.2019

REPORT

Women Development Cell of Sri Raaja Raajan College of Engineering and Technology had organized "Women's Employment Opportunity" on 21st July 2019, in the presence of I/C Principal Dr. A. Kumaravadivel, M.E., Ph.D., M.I.S.T.E, EEE Head of the Department Mrs. Rajeshwari and other faculty members.

Mrs. Rajeshwari delivered inspirational speech which went as follows:

The 20th century saw a radical increase in the number of women participating in labor markets across early-industrialized countries. The following visualization shows this. It plots long-run female participation rates, piecing together OECD data and available historical estimates for a selection of early-industrialized countries.

Chief Guest Mrs. Vadivambal M (Administration Manager, Balaji Agency, Kannan Bajar, Karaikudi), has shared her opinion as we can see, there are positive trends across all of these countries. Notably, growth in participation began at different points in time, and proceeded at different rates; nonetheless, the substantial and sustained increases in the labor force participation of women in rich countries remains a striking feature of economic and social change in the 20th century. However, this chart also shows that in many rich countries – such as, for example, the US – growth in participation slowed down considerably or even stopped at the turn of the 21st century.





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WOMEN'S EMPLOYMENT OPPORTUNITY- 21.07.2019



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INVITATION

08.09.2019

HAPPY

WOMEN'S

DAY!

Mrs. V. CHITHRA

Pal Rajendra Education Institution,
Mumbai.



Women'S DAY-08.03.2019

REPORT

Women Development Cell of Sri Raaja Raajan College of Engineering and Technology had organized "Women's Employment Opportunity" on 08th March [SEP] 2019, in the presence of I/C Principal Dr. A. Kumaravadivel, M.E., Ph.D., M.I.S.T.E, EEE Head of the Department Mrs. Rajeshwari and other faculty members.

Mrs. Rajeshwari delivered inspirational speech which went as follows:

Women's Day is celebrated globally on 8 March every year in honor of their remarkable contribution to our society. The day also commemorates the inspiring role of women around the world to secure women's rights and build more equitable societies. Women's Day also remembers the voices of many women that go unheard and who continue to be dominated from securing their rights and realizing their full potential.

Woman – the power to create, nurture and transform! The word 'woman' conjures up the images of selfless love, care and affection. At the same time, women ignite the spirit of power and hope. Unfortunately, across the world, women had to fight for their independence and protection of rights. Since decades, women had struggled and are still fighting to express their right to speech, to vote, to equality, to education, to income and most importantly, to freedom.

Chief Guest Mrs. Chithra V (Principal, Pal Rajendra Education Institution, Mumbai), has shared her opinion as objective of Women's Day is to express love and gratitude towards women's' contribution to our lives and society. It honours the power and struggles of women who have broken all barriers and reached the pinnacle of success in every sphere of life. Today, women across the globe actively participate in politics, education, social work, corporate, sports, IT, research & development, innovation and diverse fields, and have left their footprints.





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Several resolutions to protect women's rights have also been passed globally, which has opened up broader avenues for the growth and development of women in our society. Women's Day also celebrates the role of women as a daughter, a wife, a mother, a sister and a homemaker. The day honor's the voices that go unheard, the rights that are dominated and the tears that go unnoticed. Even today, there are millions of women around the world who are either speechless or are struggling hard to secure their rights. The discrimination and inequality is still every prominent, especially in developing and backward countries.

Despite all pessimism, International Women's Day is a special day dedicated only to women and their role in our lives. Culture and ethnicity has given a new dimension to this day where the tradition of gifting presents to women is popular in some countries. Personalized gifts and greeting cards dedicated to Women's Day have become exceptionally popular today. Many people think it is the ideal way to express their love and gratitude for women in life. Though, the true essence of the day lies in identifying the rights and power of women and giving them a stature that they deserve.





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WOMEN'S DAY CELEBRATION – 08.03.2019



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INVITATION

**SELF LOVE
FOR
WOMEN
28.01.2021**

Dr. ANGAIYARKANNI

Principal, Sri RaajaRaajan
College of Education,
Karaikudi.



Self-love for women – 28.01.2021

REPORT

Women Development Cell of Sri Raaja Raajan College of Engineering and Technology had organized “Self Love for women” on 28^h Jan 2021, in the presence of I/C Principal Dr.Mayilvahan., M.E., Ph.D., Department of Civil Engineering , Assistant Professor Divya S and other faculty members.

Mrs. Divya S delivered inspirational speech which went as follows:

When you love yourself, you have an overall positive view of yourself. This doesn't mean you feel positive about yourself all the time. That would be unrealistic! For example, I can temporarily feel upset, angry, or disappointed with myself and still love myself. If this is confusing, think about how this works in other relationships. I can love my son even though I sometimes feel angry or disappointed with him. Even in the midst of my anger and disappointment, my love for him informs how I relate to him. It allows me to forgive him, consider his feelings, meet his needs, and make decisions that will support his wellbeing. Self-love is very much the same. Which means, if you know how to love others, you know how to love yourself!

Chief Guest Dr. Angaiyarkanni R (Principal, Sri Raaja Raajan College of Education), has shared her opinion and said that the following are examples of what self-love can look like in action.

- Saying positive things to yourself
- Forgiving yourself when you mess up
- Meeting your own needs
- Being assertive
- Not letting others take advantage of or abuse you
- Prioritizing your health and wellbeing





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- Spending time around people who support you and build you up (and avoiding people who dont)
- Asking for help
- Letting go of grudges or anger that holds you back
- Recognizing your strengths
- Valuing your feelings
- Making healthy choices most of the time
- Living in accordance with your values
- Pursuing your interests and goals
- Challenging yourself
- Holding yourself accountable
- Giving yourself healthy treats
- Accepting your imperfections
- Setting realistic expectations
- Noticing your progress and effort





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SELF LOVE FOR WOMEN- 28.01.2021



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INVITATION

INTERNATIONAL

WOMEN'S DAY 2021

8th March

Mrs. M. Rajamaheshwari

Founder & Managing director of WEDA
(Women Entrepreneurs Development Association)





International Women's Day-08.03.2021

REPORT

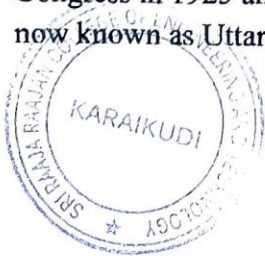
Women Development Cell of Sri Raaja Raajan College of Engineering and Technology had organized "Women's Employment Opportunity" on 30th March 2021, in the presence of I/C Principal Dr. Mayilvahan., M.E., Ph.D., Science and humanities Assistant Professor Pandichelvi K and other faculty members.

Mrs. Pandichelvi K delivered inspirational speech which went as follows:

International Women's Day has been celebrated for over a century now. But while many people think of it as a feminist cause, its roots lie in the labour movement. It was first organised in 1911 by the early 20th century Marxist from Germany Clara Zetkin. Zetkin was born in 1857 in Germany's Wiederau. She trained as a teacher, and was associated with the Social Democratic Party (SPD) — one of the two major political parties in the country today. She was a part of both the labour movement and the women's movement.

Chief Guest Mrs. Rajamaheshwari M (Founder & Managing director of WEDA- Women Entrepreneurs Development Association), has shared her opinion National Women's Day 2021 is celebrated on Sarojini Naidu's birthday which is on February 13. India's nightingale Sarojini Naidu has been an inspiration to all the women of India through her work. India's first woman governor, she was one of the freedom fighters who had actively participated in the independence of India during the British rule. To honour the contributions of Sarojini Naidu, February 13 is observed as National Women's day of India. This year is the 142nd birth anniversary of Sarojini Naidu.

Sarojini Naidu was born on February 13, 1879. She hailed from a Bengali family in Hyderabad. She completed her education in Chennai before going to London and Cambridge for higher studies. She was appointed as a resident of the Indian National Congress in 1925 and later went on to become the governor of the United Province, now known as Uttar Pradesh in 1947.





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WOMEN'S DAY CELEBRATION 08.03.2021



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National Women's Owned Business

Mrs.M.VAIDIVAMBAL

Administration Manager, Balaji Agency,
Kannan Bajar, Karaikudi.



30.03.2021



National Women's Owned Business- 30.03.2021

REPORT

Women Development Cell of Sri Raaja Raajan College of Engineering and Technology had organized "Women's Employment Opportunity" on 30th March 2021, in the presence of I/C Principal Dr.Mayilvahan., M.E., Ph.D., Science and humanities Assistant Professor Mrs. Geetha P and other faculty members.

Mrs. Geetha P delivered inspirational speech which went as follows:

In the last couple of years India has seen a massive surge in the number of women starting their own businesses and contributing to the huge economic wave that the country is seeing. According to the National Sample Survey Organisation, 14% of business establishments in India are being run by women entrepreneurs. While it's still a small number, it certainly brings a fresh wind of change where there are many women entrepreneurs starting their own business and building products not just for India but for the world. The data also reveals that most of the women-run companies are small-scale and about 79% of them are self-financed which clearly indicates the amount of challenges and struggles women entrepreneurs face in order to kick start their own company. But there are women, strong women, who are ready to take on any challenge head on, we chatted with a few of them to know what it took for them to build their own business in India.

Chief Guest Mrs. Vadivambal M (Administration Manager, Balaji Agency, Kannan Bajar, Karaikudi), has shared her opinion as In India, women have to balance between household work and business work. Even more so in the smaller cities, women are often shackled back due to their responsibilities towards their family. Maheima Kapur started her business from the comfort of her home, a startup called Talking street, it helps travellers and foodies experience local food culture by helping them discover the most popular eateries that are frequented by local foodies. As the business grew Maheima realised balancing here work and family became tougher, she says, "one of the biggest challenges that I have faced (and continue to face) has been managing between work and home. In most societies, women are the





primary care givers and given that, it has been a tough balance to manage to do justice to my family and my startup. I'm an over-involved mom and I like to be around my babies. But I'm just as passionate about Talking Street. There's a constant tug-of-war that I deal with between the two." It's not just Maheima, most of the women entrepreneur we spoke to listed managing work and home together as their biggest challenge. For most women, roadblock of starting a business starts at home. For Sridevi Arunprakash from Chennai, the biggest challenge was to convince her family about her business, "I am the primary caregiver in the family, so I need the support of my whole family to make this journey more pleasant."

Belonging to a conservative family, it wasn't easy for Sridevi to get her first set of approvals from within her home. This is where many women in India end their start up journey as they are not able to gain the trust of their own family. Sridevi says "I come from a middle class family I was never allowed to brag and always made to believe whatever I do is not that great." This level of doubt right from the start makes women susceptible to self doubt, it took so much more power for Sridevi in order to break all the initial inhibitions to start Guvi, an online tech skill accelerator in vernacular languages that helps users to acquire new language skills and learn in their native language. Once they convince their families and themselves about their new business, they have to start all over again with investors, employees and customers. One of the biggest concerns that was common amongst all the women entrepreneurs we spoke to was how it was so difficult for investors or partners to take them seriously.

Amruta Desai, built her social networking site for universities/colleges called Campus Time, a private social network that enables students to connect with everyone at campus and get access to part-time jobs & internships opportunities. It was a tough job for Amruta to convince the investors that she is fully committed and serious about her startup, "Nobody is ready to believe that women have the ability to build a billion dollar tech business. There is this inherent prejudice that women are meant to own tailoring shops, bakeries, eateries, family businesses etc. but not successful tech startups."





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NATIONAL WOMEN'S OWNED BUSINESS- 30.03.2021



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INVITATION

**VIOLENCE AGAINST TO
WOMEN**

ON

18.06.2022

GUEST

MANIMOZHI

Sub Inspector of Police,
Somanathapuram Police Station,
Karaikudi.



Violence Against to Women-18.06.2022

REPORT

Women Development Cell of Sri Raaja Raajan College of Engineering and Technology had organized “Violence Against to Women” on 18th Jun 2022, in the presence of I/C Principal Dr.Mayilvahan., M.E., Ph.D., Department of ECE , Assistant Professor Isabella Rani K and other faculty members.

Mrs. Isabella Rani K delivered inspirational speech which went as follows:

When you love yourself, you have an overall positive view of yourself. This doesn't mean you feel positive about yourself all the time. That would be unrealistic! For example, I can temporarily feel upset, angry, or disappointed with myself and still love myself. If this is confusing, think about how this works in other relationships. I can love my son even though I sometimes feel angry or disappointed with him. Even in the midst of my anger and disappointment, my love for him informs how I relate to him. It allows me to forgive him, consider his feelings, meet his needs, and make decisions that will support his wellbeing. Self-love is very much the same. Which means, if you know how to love others, you know how to love yourself!

Chief Guest Manimozhi (Sub-Inspector of Police, Somanathapuram-Police Station, Karaikudi) has shared her opinion and said that due to the silence, stigma, and shame surrounding it, violence against women and girls (VAWG) is one of the most pervasive, ongoing, and severe human rights violations in our society today. As a result, the Indian government committed to ending all forms of violence against women.

UN General Assembly in 1993, defines violence against women as “any act of gender-based violence that results in, or is likely to result in, physical, sexual or psychological harm or suffering to women, including threats of such acts, coercion or arbitrary deprivation of liberty, whether occurring in public or in private life.”





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...N OF ONE PERSON,
...TION OF THE ENTIRE FAMILY

கற்கை நன்றி கற்கை நன்றி
பிச்சை யுகளும் கற்கை நன்றி



VIOLENCE AGAINST TO WOMEN- 18.06.2022



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